

2010 LX & BEYOND NATIONALS

Exhibitor and Midway Space Information

Thank you for your interest in participating in the premier modern MOPAR lifestyle and enthusiast event in the country. The event will host owners, enthusiasts and exhibitors supporting the following modern MOPAR vehicles: 2005-newer Chrysler 300/300C, Dodge Challenger, Dodge Charger, Dodge Magnum and the entire SRT family vehicles.

2010 Vendor Space Rates

10 x 10 Booth Space (No cars)	Includes 2 passes	\$275
10 x 20 Booth Space (1 car)	Includes 3 passes	\$550
10 x 30 Booth Space (1 car)	Includes 4 passes	\$825
10 x 40 Booth Space (2 cars)	Includes 5 passes	\$1100
20 x 20 Booth Space (2 cars)	Includes 5 passes	\$1100
20 x 30 Booth Space (3 cars)	Includes 6 passes	\$1650
20 x 40 Booth Space (3 cars)	Includes 8 passes	\$2200
30 x 80 18-Wheeler Booth Space	- Includes 10 passes	\$6525

Additional Cars - \$75 each | Additional Passes - \$25 each

The show is held outdoors. Space preference will be given to past year participants and in order of applications received. We suggest that you reserve your space early. If you wish to rent any tables, chairs, extras they will be at renters' expense. Midway will be located behind the main grandstands between the show field and concessions area on the Pit Side of the venue. The spaces are aligned in squares. All midway spaces listed above include tent rental, setup/teardown. Tents must be of the frame type to fit within your space. Electric will be available at all booth locations at no additional charge.

Please contact us directly to discuss marquee, major, associate, racing class and car show sponsorship opportunities. (614) 633-8033 or info@lxandbeyondnats.com

Exhibitors will provide to LX & Beyond Nationals:

- One (1) banner placement on sponsor website with link to www.lxandbeyondnats.com (size TBD)
- P.A. Announcements to be read at the venue (Deadline June 1, 2010)
- Manufacturer product (of equal value) for prizes or giveaways may be substituted in lieu of space fees (subject to approval)
- Items for goodie bags to be given to participants (quantity TBD)
- Company logo banners for display at the venue (returnable/disposable)

LX & Beyond Nationals will provide to sponsors:

- One (1) link on LX & Beyond Nationals website to sponsor website
- One logo or name placement on official event t-shirt
- Name recognition, midway space and passes equivalent to support level
- P.A. Announcements read throughout the weekend at the venue

Should you have any questions, please feel free to contact us.

AN ACG MOTORSPORTS, LLC EVENT
P.O. Box 360582, Columbus, OH 43236-0582

2010 LX & BEYOND NATIONALS

Sponsorship Information

The 3rd Annual **LX & Beyond Nationals** will take place at Quaker City Raceway, on July 17-18, 2010. We offer many different sponsorship programs for exhibitors to participate in and these programs are designed to allow sponsors to achieve maximum exposure.

MARQUEE SPONSOR – [\\$Contact Us for More Details](#)

Exhibitor will receive one (1) 20' x 100' prime vendor space and eight (8) passes for the **2010 LX & Beyond Nationals**. In addition, the exhibitor will receive prominent exposure on all internet and website ads and forums; the official 2010 event t-shirt; all printed flyers and ads; on the starting line banner; on the hotel marquee (where available); on the official 2010 event DVD; thru track tower announcements; and, on any official 2010 event awards and dash plaques.

MAJOR SPONSOR – [\\$Contact Us for More Details](#)

Exhibitor will receive one (1) 20' x 60' vendor space and four (4) passes for the **2010 LX & Beyond Nationals**. In addition, the exhibitor will receive exposure on all internet and website ads and forums; the official 2010 event t-shirt; all printed flyers and ads; on the official 2010 event DVD; and, thru track tower announcements.

ASSOCIATE SPONSOR – [\\$Contact Us for More Details](#)

Exhibitor will receive one (1) 20' x 40' vendor space and four (4) passes for the **2010 LX & Beyond Nationals**. In addition, the exhibitor will receive exposure on all internet and website ads and forums; the official 2010 event t-shirt; and, thru track tower announcements.

- Sponsor-level fees may be substituted with equivalent product **except Marquee Sponsor**. Only payment in full will be accepted to be title sponsor of the **2010 LX & Beyond Nationals**. (No Exceptions)
- If more than 75% vendor space fee is paid by non-cash prizes, tent rental will be at exhibitor's expense.
- **Mailing Address:** ACG Motorsports LLC, P.O. Box 360582, Columbus, OH 43236
- **Shipping Address:**

If you do not see a sponsor level that fits your needs please contact us via e-mail or phone and we will be happy to discuss some other options with you. Please contact us Monday-Friday at (614) 633-8033 or info@lxandbeyondnats.com

- FEB 17, 2010	Deadline for Marquee Sponsor consideration
- APR 1, 2010	Deadline to submit logo for official t-shirt
- JUN 1, 2010	Deadline to submit P.A. announcements (30 seconds or less)
- JUL 16, 2010	Vendor Early Set-Up available 12:00pm – 5:00pm
- JUL 17, 2010	Vendor Set-Up available 7:00am – 11:00am

Vendor Rules & Regulations

Please read the following rules and regulations:

SUBCONTRACTING – Absolutely no subcontracting of your booth to another vendor.

FOOD / BEVERAGE SALES – No food or beverage sales are allowed on the race track grounds.

APPAREL REGULATIONS – NO selling of merchandise concerning features, celebrities, event name or logo or facsimile of LX & Beyond Nationals will be allowed. The sale of apparel is limited to items bearing **ONLY** your CORPORATE LOGO IDENTITY. No booth is permitted to sell or display obscene materials of any type. Event management has final authority.

RACE CARS/SHOW CARS IN THE MIDWAY – Cars participating in the racing competition **MUST** be parked in the designated pit area due to insurance regulations. Show/Display cars in the Midway are permitted. However, they will not be judged if entered in the car show competition. Display cars must be parked in your space allocation, **NOT** in the aisles.

PERSONAL TRANSPORTATION VEHICLES – All vehicles **MUST** be parked within your rented space or in spectator parking or car show field. There is **NO** parking in the aisles or in the Midway area. **This will be strictly enforced!**

SECURITY – It is the responsibility of each vendor to provide security for their own area. In no way is ACG Motorsports LLC or anyone associated with the event, liable for loss or damage to the person or property of any vendor.

SALES TAX – Vendors are responsible for all City/State taxes and/or licenses that are required.

2010 LX & Beyond Nationals Manufacturer/Vendor Contract

We the undersigned, hereinafter referred to as Exhibitor, do hereby submit our application for the reservation of vendor space at the 2010 **LX & Beyond Nationals**, subject to all terms, conditions and regulations governing the **LX & Beyond Nationals** event and its production, including but not limited to the terms set forth within these documents. Enclosed is our check/money or gift certificates order made payable to **ACG Motorsports, LLC**, in the amount designated as payment in full for the reservation of booth space in our name. **Deadline: April 17, 2010** (All fees subject to change after this date)

Company Name: _____

Address: _____

City: _____ **State/Prov.:** _____ **Zip:** _____

Phone: () _____ **E-mail Address:** _____

Will Hats or Apparel be sold? YES NO **Gift Certificates or Giveaways provided?** YES NO

Name of Contact that will be at event/Title: _____

ALL SPACE RESERVATIONS MADE AFTER JUNE 18, 2010, MUST BE PAID WITH A CERTIFIED CHECK OR MONEY ORDER ONLY!

BOOTH LOCATION – Event management will cooperate with manufacturers/vendors in providing the best possible location, based on renewal and early reservation of space. ACG Motorsports LLC, reserves the right to determine booth location, make alterations to the layout, and renewal does not guarantee the same space assignment.

VENDOR PERMISSION – As a sponsor of the 2010 LX & Beyond Nationals, Exhibitors provide ACG Motorsports LLC permission to use their company logo on the following advertising, including but not limited to: newspaper ads, magazine ads, flyers, posters, t-shirts, dash plaques, awards, video and other forms of digital and internet media.

TRADEMARKS/REGISTERED LOGOS/NAMES – Certain trademarks, copyrights of current and past logos are the sole property of ACG Motorsports LLC, and can not be reproduced in any manner on any merchandise, souvenir item or apparel by anyone other than ACG Motorsports LLC. Exclusive rights on the following words and phrases pertaining to the event are the sole property of ACG Motorsports LLC: 2008-2010 LX & Beyond Nationals and any others that are or have been used by ACG Motorsports LLC. Event logo rights are reserved by ACG Motorsports LLC. No materials with the event name, location, date, or logo are allowed without the expressed written consent of ACG Motorsports LLC. Any infraction of this policy will be reason for immediate dismissal from the grounds and a suspension from future events as well as forfeiture of vendor fees. Violators will also be prosecuted under copyright/registered logo/trademark law.

RELATIONSHIP – The relationship between ACG Motorsports LLC and Exhibitors is that of independent contractors and nothing contained in this agreement is neither intended nor implied to have the effect of making ACG Motorsports LLC and Exhibitors partners or joint-venturer. Exhibitors may not contract any debt, liability, or obligation for or against or on the behalf of ACG Motorsports LLC.

CANCELLATION – Notice of cancellation received ninety (90) or more days prior to the first date of the event shall receive a refund of 50% Midway Fee paid. Notice of cancellation received less than ninety (90) days, but at least sixty (60) days prior shall receive a refund of 25% Midway Fee paid. Notice of cancellation received less than thirty (30) days prior to the first date of the event shall be entitled to NO REFUND. Cancellation in writing is mandatory. PHONE CALLS WILL NOT BE ACCEPTABLE. NO REFUND due if cancellation of the event occurs due to rain, hail or any other acts of God.

Signature _____ **Date** _____

I hereby acknowledge that I have read, and agree to the regulations established in this contract and in the copy of the LX & Beyond Nationals Rules/Regulations.

Liability/Security: The event venue management provides overnight security service for surveillance of the general premises. In no way is ACG Motorsports LLC, Quaker City Raceway, or anyone associated with the production of the 2010 LX & Beyond Nationals event, liable for loss or damage to the person or property of any vendor. This includes weather, acts of god, etc.; Vendors are required to have insurance for their person/property.

ACCEPTANCE – This application becomes a contract if accepted by the LX & Beyond Nationals management. You will receive confirmation along with any additional instructions that may be necessary by return mail. Contact us at (614) 633-8033 with any questions. Please fill out and mail this application along with your **check/money order (US FUNDS) paid in full to ACG Motorsports, LLC and mail to: ACG Motorsports LLC, P.O. Box 360582, Columbus, OH 43236**